

CPYRGHT

News Around the Dials**Overseas TV Reins Urged**

By MATT MESSINA

The government should consider controls over TV programs beamed overseas, an FCC official has told the White House. The recommendation was made by Tedson Meyers, administrative assistant to FCC Chairman Newton Minow.

Meyers suggested the establishment of an "office of international television" to ensure that such telecasting develop "along lines most beneficial to the foreign policy of the U. S." The new office would have to decide "whether it is desirable to establish criteria for the content of American programming displayed overseas—and if so, how such criteria should be determined and applied."

He also said that any control group should write "licensing and operating regulations to govern international TV transmissions originating in the U. S." There should be "foreign policy guidance for those who administer the regulations." Presumably, all this would include Telstar transmissions.

Sarnoff Disagrees

On Wednesday, NBC boss Robert Sarnoff said international TV was no ground for "governmental tampering" with programs.

The Meyers' memo was sent to Ralph Dungan, special assistant to President Kennedy.

While his study didn't represent an official recommendation of the FCC, Meyers said he had worked "with the knowledge and encouragement of Chairman Minow." Meyers said he also talked with USA Director Edward R. Murrow, CIA Executive Director Lyman Kirkpatrick and the President's science adviser, Jerome Wiesner.